

FOR IMMEDIATE RELEASE

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Firm's Principal Presents Seminar

Souderton, Pa. **Ken Byler**, principal and managing partner with HGCG, the Souderton-based consulting firm, presented a luncheon seminar to the Penn Suburban Chamber of Commerce Women's Network group on July 17, 2014. Titled, "*Overworked and Overwhelmed: Exploding the Multitasking Myth*", the seminar offered evidence that the practice of multitasking doesn't improve efficiency or effectiveness. In addition, Byler used his own experiences as a business owner to make a compelling case that focus and mastery are keys to success. More than 30 participants attended the event held at the Mainland Grille in Mainland, PA.

Higher Ground Consulting Group provides teaching, coaching, and facilitation services to a variety of regional clients. The firm was founded in 2002.

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