

FOR IMMEDIATE RELEASE

July 15, 2015

CONTACT:

Ken Byler, Principal

Higher Ground Consulting Group, LLC

(215) 799-1216

International Magazine Publishes Article by Local Business Owner

Souderton, Pa. Ken Byler, principal and managing partner with **Higher Ground Consulting Group, LLC**, the Souderton-based consulting firm, is once again a published author. An article titled *“Leadership and the way of love”* has been featured in the July/August 2015 edition of The Marketplace magazine, a bi-monthly publication of MEDA (Mennonite Economic Development Associates). MEDA is a faith-based organization whose dual thrust is to encourage a Christian witness in business and to operate business-oriented programs of assistance to the poor.

The article imagines the Apostle Paul writing his famous “love letter” in 1 Corinthians 13 to a modern-day business audience. Byler’s previous published work includes a chapter in a family business book.

Higher Ground Consulting Group provides teaching, coaching, and facilitation services to a variety of regional clients. The firm was founded in 2002.

###

07/15 BYLER